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PROJECT : PHARMA INDUSTRY

COMPNAY : ALBERT DAVID



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> WHAT IS PHARMACEUTICAL INDUSTRY?

- THE PHARMACEUTICAL INDUSTRY DISCOVERS, DEVELOPS, PRODUCES, AND MARKETS DRUGS OR PHARMACEUTICAL DRUGS FOR USE AS MEDICATIONS TO BE ADMINISTERED TO PATIENTS, WITH THE AIM TO CURE THEM, VACCINATE THEM, OR ALLEVIATE THE SYMPTOMS.
- PHARMACEUTICAL COMPANIES MAY DEAL IN GENERIC OR BRAND MEDICATIONS AND MEDICAL DEVICES.





> INTRODUCTION

□ INCORPORATED IN 1938 AT CALCUTTA ALBERT DAVID (ADL) IS HEADED BY CHAIRMAN A K KOTHARI. ITS UNITS AT KOLKATA GHAZIABAD AND RAISIN MANUFACTURE PHARMACEUTICAL FORMULATIONS INCLUDING AMINO ACID INFUSIONS. THE COMPANY ALSO MANUFACTURES DISPOSABLE SYRINGES AND NEEDLES AND A WIDE RANGE OF BULK DRUGS.



> MEDICINE AND USES

- ✓ ARZADE CAPSULE ANTI T.B
- ✓ ACTIMARIN GALL STONE 【 પિત્તાશય પથરી 】
- ✓ CIPAD ANTIBIOTIC
- ✓ BREAZE ALLERGY
- ✓ ALDEZOLE ANTI PARASITE
- ✓ CYP L APPETIZER (ભૂખ લગાડવા)
- ✓ DEREK D ACIDITY
- ✓ NORMAL SALINE INFUSION [NACL]
- ✓ SIOFIN CREAM ANTI SCEPTIC
- ✓ SIOMOX EYE DROP ANTI BIOTIC OF EYE



> EXPORTS

- **❖** PHILIPPINES
- **SOUTH KOREA**
- **❖** RUSSIA
- **❖** NETHERLANDS
- **❖** UGANDA
- **❖** THAILAND
- * AND OTHER COUNTRY.



■ TO BECOME A GLOBALLY RESPECTED PHARMACEUTICAL ENTITY AND CREATE VALUE FOR OUR STAKEHOLDERS AND EMPLOYEES



■ TO DELIVER EXCELLENCE IN EACH OF OUR EFFORTS THROUGH INNOVATION USING CUTTING EDGE TECHNOLOGY AND METHODOLOGY.

○ ➤ INSRUMENT IN MICROBIOLIGY LAB











> QUALITY ASSURANCE

■ ALBERT DAVID'S CORE STRENGTH LIES IN ITS VIBRANT TEAM OF 1500 PLUS EMPLOYEES AND ITS CONTINUOUS EFFORT TO BRING OUT THE BEST AND BECOME THE BEST. THE SALES TURNOVER WAS CLOSE TO RS. 320 CRORES (APPROXIMATELY USD 48 MILLION) IN THE YEAR ENDED 31ST MARCH 2015. WITH AN EXTENSIVE NETWORK OF 1600 PLUS STOCKISTS IN VARIOUS PARTS OF THE COUNTRY, WE ARE ABLE TO MAKE OUR PRODUCTS AVAILABLE IN EACH AND EVERY CORNER OF THE COUNTRY. ADL ALSO HAS SIGNIFICANT PRESENCE IN SOUTH EAST ASIA, AFRICA, COUNTRIES OF MIDDLE - EAST, EUROPE, USA AND LATIN AMERICA, COVERING ALMOST 35 COUNTRIES.

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