

SHREE M&N VIRANI SCIENCE COLLEGE DEPARTMENT : - Bsc. INDUSTRIAL CHEMISTRY

ITPR / SEMINAR PRESENTATION

PREPARED BY: - KAPADIYA DUSHYANT S. ENROLLMENT NO. : - 19BIC021 (VSC) SEMESTAR : - V COMPANY NAME : - AJANTA PHARMA LIMITED

BOARD OF DIRECTORS



Mr. Mannalal Agrawal Chairman



Mr. Madhusudan Agrawal Vice Chairman



Mr. Yogesh Agrawal Managing Director

MILESTONES

Years	Milestone
1973	- Ajanta started with re-packing of generic products
1979	- Launched branded OTC (Over The Counter) products Facility set up in India – (Chikalthana)
1986	- Started production at 2nd manufacturing facility in India – (Paithan)
2000	- Got listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE)
2007	- Set-up dedicated fully equipped R&D facility in Mumbai
2009	- 1st Generic Company in the world to get WHO Geneva Pre-qualification for Anti-Malarial Drug
2010	- Entered Philippines market with unique product portfolio through Ajanta Pharma Philippines Inc.

2012	- Ranked among the Top 10 Pharma companies in Franco Africa
2013	- Began Sales in the USA
2014	 2nd Dedicated R&D centre Set up in Kandivli for India and Emerging Markets Inaugurated a New Facility in Dahej, Bharuch, Gujarat, India
2020	- Ajanta's 1st Sterile Eye Drop Production Unit commissioned at Guwahati Facility.

Mission:-

 Our mission is to Serve Global Healthcare needs through Empathy, Innovation and Technology. We believe that to ensure sustained growth, we need to clearly understand our customer's needs and use cutting edge technology to present innovative solutions.

RESEARCH & DEVELOPMENT: -



Ajanta Pharma views Research and Development as a vital component of **Business Strategy** that will provide us with an competitive advantage. We recognize that '**innovation is the key to success**' and have been consistently investing in R&D over the last decade.

Generics Business : -

 As a part of our philosophy to build sustainable and scalable business model, Ajanta Pharma set its eye on entering the world's largest and most stringent pharmaceutical market - USA. We carved out select product portfolio, which include complex technology products to get the competitive advantage in the market place. We have also made substantial investments in our R&D facilities and thereby acquired required technical and regulatory expertise to penetrate the market.

Branded Generics Business



- At Ajanta, we produce a comprehensive range of specialty products targeting different therapeutic segments for treatment of patients, customised to each market we are present in. We clearly understand our customer's needs and use cutting edge technology to present innovative solutions.
- Emerging markets are the major contributors in our branded generic business where we are present across Asia and Africa. We chose each of the market where we are present in and designed a customised basket of products for each of these markets. We serve wide range of therapeutic segments like Anti-Biotic, Anti-Malarial, Anti-Diabetic, Cardiology, Gynecology, Orthopedics, Pediatric, Respiratory & General Health products.

PRODUCTS : -



Almotriptan is **used to treat migraines**. It helps to relieve headache, pain, and other migraine symptoms (including nausea, vomiting, sensitivity to light/sound). Prompt treatment helps you return to your normal routine and may decrease your need for other pain medications.

USES OF SOFTDROPS EYE DROP Treatment of Dry eyes

BENEFITS : -

In Treatment of Dry eyes Dry eyes is a condition in which your eyes do not produce enough tears to keep them moist. It can be caused by sitting in front of the computer for a long time, certain medications or environmental conditions. Softdrops Eye Drop adds moisture to your eyes and keeps them lubricated. This gives relief from burning sensation and discomfort due to dryness of the eyes. If you wear soft contact lenses, you should remove them before applying Softdrops Eye Drop.





MELACARE CREAM : -

To treat a skin condition called melasma. (dark spots on facial skin, especially on the cheeks and forehead).This condition usually happens with hormone changes

To treat dermatitis which is a condition brought on by the skin reacting to other agents e.g. detergents, causing the skin to become red and itchy.

AWARDS :-



Ajanta Pharma USA Inc. (APUI) received DIANA award for 'Best Overall Generic Manufacturer' (June 2019)

Top Export Performer Award' by the Federation of Indian Export Organisations. (April 2018)



THANK YOU